

GRAPHIC DESIGNING COURSE OUTLINE

INTRODUCTION

- What is Graphic Designing
- Introduction to Designing Tools
- Theory of Colors & Fonts
- Icon Designing

DESIGNING SOFTWARES

- CorelDraw
- Adobe Photoshop
- Adobe Illustrator
- InPage
- MS PowerPoint

DOCUMENT DESIGNING

- Letter Head
- Presentations & Certifications
- Magazine Cover
- Resume & Covering Letter

SOCIAL GRAPHICS DESIGNING

- Facebook Post
- Instagram Post
- Twitter Post
- Pinterest Post

BLOGGING & EBOOKS

- Wattpad & Book Cover
- Web & Blog Banners
- Photo Collage & Info Graphics

MARKETING MATERIALS

- Posters, Menu & Flyers
- Logo & Business Card
- Brochure & Label
- Gift Certificate

SOCIAL MEDIA & EMAIL HEADER

- Facebook Event Cover
- Facebook Cover
- Youtube Thumbnail
- Youtube Channel Art
- Email Header

ADS DESIGNING

- Facebook Ads
- Instagram Ads
- Twitter Ads
- Pinterest Ads
- Banners & Boards

EVENTS

- Invitations & Cards
- Tags & Programs
- Announcement

IMAGE PROCESSING

- Basic Photo Corrections
- Working with Selections
- Layer Basics
- Correcting and Enhancing Digital Photographs
- Masks and Channels
- Typographic Design
- Vector Drawing Techniques
- Painting
- Producing and Printing Color

GRAPHIC
DESIGNING

PIDM