

WEB DEVELOPMENT COURSE OUTLINE

INTRODUCTION

- Introduction of Website
- Website Style Guide
- Information Gathering
 - Website Purpose
 - Website Goals
 - Website Target Audience
 - Website Content
 - Multiple Niche Vs Single Niche

HOSTING SERVER

- Selection of Hosting Server
- Selection of Domain Name
- Keep Secure Hosting Server
 - Secure Password Guide (Non Hackable)
 - Allow & Deny IP Address
 - Hide Web Backend Interface

WEBSITE DESIGNING & LAYOUT GUIDE

- Finest Logo
- Selection of Branding Colors
- Website Layout Design
- RTL and LTR Guide
- Website Sidebars Guide (Usual Vs Sticky)
- Website Primary & Secondary Menu
- Website Header Background Style
- Usage of Font Awesome Icons

WEBSITE DEVELOPMENT PROCEDURE

- Web Page Development
- Custom Development Vs CMS
- CMS Selection
- Top 10 CMS Overview
- CMS by Experience & Recommendations
- Open Source OR Premium CMS Pros & Cons

WEBSITE TESTING PHASE

- Testing & Delivery
- Search Internal impairments & Bugs
- Website Daily Maintenance

INTRO TO WORDPRESS

- What is WordPress CMS and why use it?
- WordPress.com vs WordPress.org
- A Quick Tour of the Wordpress Dashboard

SETUP & INSTALLATION

- Installation of WordPress
- Building A Website in WordPress
- Using Plugins
- BuddyPress
- Free and Premium Themes
- Twenty Twelve Theme & Premium Theme
- Building A Website (open source version)

FRONT END DEVELOPMENT

- HTML & CSS Review
- How to use HTML & CSS within WordPress
- Using WordPress Theme Editor
- Customizing Themes
- Building An E-Commerce Website

BACK END & CUSTOMIZATION

- WordPress Website with posts, pages, media, widgets, plugins and theme customization
- In depth look at Google Analytics

WEBSITE
DEVELOPMENT

PIDM